

**Minutes**  
**University Council**  
**Monday, June 13, 2022**  
**Tennessee Room (Culp Center) & Zoom**

**1. Call to Order**

Provost McCorkle called the meeting to order at 8:32 a.m.

**2. Roll Call**

Mr. Joe Smith led the roll call. Members present were Mr. David Atkins, Dr. Bill Block, Mr. Scott Carter, Dr. Cheri Clavier, Dr. Susan Epps, Ms. Joy Fulkerson, Dr. Adam Green, Dr. Lisa Haddad, Mr. Stephen Hendrix, Dr. Michael Hoff, Dr. Keith Johnson, Dr. B.J. King, Dr. Karen King, Dr. Sam Mayhew, Dr. Kimberly McCorkle, Mr. Jeremy Ross, Dr. Don Samples, Dr. Joe Sherlin, Dr. Jeff Snodgrass

**3. Standing Items**

*3.1. Approve minutes of the May 9, 2022 meeting*

The minutes were presented for approval. A motion was made and seconded to approve the minutes. The minutes were approved.

*3.2. Review agenda*

Provost McCorkle reported that President Noland was unable to attend today's meeting and that his report (Item #6 on the agenda) would not be given. There were no other changes to the agenda.

*3.3. Consent agenda*

Provost McCorkle noted that at the May 2022 University Council meeting, the group discussed approving some items at future meetings as part of a consent agenda. For the June meeting, there were two policies listed with the consent agenda:

*3.3.1. General Receipt of Materials and Surplus Materials Policy*

*3.3.2. Collections of Accounts Receivable Policy*

A motion was made to approve the consent agenda, and the motion was seconded. The consent agenda items were approved as presented.

*3.4. Call for Voluntary Reports of UC-Essential Action Items from Governance Organizations*

Athletics: Director Carter reported on the successful conclusion of some of the spring sports.

ITS: Dr. King noted that a contract had been established with Oracle and that a project manager had been hired who will start in July.

*3.5. Sub-Council Reports – Quality and Effectiveness Sub-Council*

Dr. Cheri Clavier reported on a QES task force that is being led by Dr. Chassidy Cooper. Work is also progressing on the SACSCOC report. Of the more than 40 standards that will be included in the reported, Dr. Clavier said 45% are in “green” status which means they are considered complete and have been reviewed by at least one member of her team. University Marketing and Communications is assisting with the final editing process. She expressed her appreciation to the writers and all others who have been involved in this process.

#### **4. Action Items**

##### *4.1. Old Business*

There were no old business items

##### *4.2. New Business*

There were no new business matters for University Council to consider.

#### **5. Information Items/Presentations**

##### *5.1. Title IX reminders/training*

Marlina Rogers was unavailable to make the presentation.

##### *5.2. ETSU KPI and Institutional Peers*

Dr. Mike Hoff gave a presentation on peer institution as also key performance indicator development. There are four types of comparison groups: Jurisdictional, Competitor, Aspirational, and Peer, which is comprised of institutions which are similar in regard to contextual factors important to a particular analysis, if not more generally. He shared a list of current ETSU peer institutions. While he considers it still to be mostly a good list, he noted that it was developed in 2014 and that we have made some improvements as an institution since then.

Dr. Hoff walked the group through the process that ETSU followed in peer institution analysis using data from IPEDS. Sixty-five institutions were selected and measured against 38 variables. Using a K Means Cluster statistical analysis, a listing of peer institutions with “highly similar” and “similar” characteristics of ETSU was generated. Dr. Hoff noted that this listing is based on data and not reputations. Moving forward, members of University Council and other ETSU committees will have the opportunity to review the list and determine which institutions would be ideal peers. Those decisions would be based on priorities that are considered important to ETSU, such as enrollment.

Dr. Hoff also presented a listing of potential categories for key performance indicators. These included enrollment, student success, post-graduation outcomes, equity and inclusion, research, faculty/staff, finance, and facilities. He also shared the key performance indicators that were presented to the board. These categories included university enrollment, research and service, stewardship of place, student success, equity and inclusion, teaching environment, and empowerment of employees. Some of these KPIs will remain in place but others will change. One KPI that is being developed is Post-Graduation Outcomes. Dr. Hoff shared post-graduate outcomes data from the Class of 2020; a highlight of this data report was that 73.5% of the Class of 2020 was

working. In closing his presentation, he shared a series of next steps for the remaining of the summer related to the development of the peer institution list.

### *5.3. Exercise is Medicine*

Dr. Brandi Eveland-Sayers and members of the Exercise is Medicine Interdisciplinary Team presented on the new Exercise is Medicine initiative, which is managed by the American College of Sports Medicine. The team shared data which showed that Tennessee ranks poorly for obesity, depression, and exercise. Mental health is also a major concern among college students. Exercise is a highly valuable treatment option for physical and mental health.

The team presented on this new program which will launch in fall 2022. Plans are to designate October as Exercise is Medicine Month at which time a number of activities will be hosted on campus. ETSU hopes to achieve bronze or silver level status by spring 2023. The program will work closely with the Basler Center for Physical Activity, which hosts a number of programs on campus throughout the year.

## **6. President's Report**

President Noland was unable to attend the meeting to make the presentation.

## **7. Announcements**

Dr. Hoff announced that many staff members will be asked to participate in a survey as part of the Huron study. Participation in the survey is required.

Dr. Mayhew provided an update on upcoming orientation events.

Provost McCorkle introduced Dr. Susan McCracken who is the new Vice Provost for Community Engagement and Director of the QEP.

## **8. Adjournment**

Provost McCorkle adjourned the meeting at 9:41 a.m.