



“Gaining Attention and Encouraging a Response,” MFA Graduate Show by K. Scott Jenkins at ETSU Slocumb Galleries

East Tennessee State University’s Slocumb Galleries and the Department of Art & Design are pleased to announce an MFA show entitled “Gaining Attention and Encouraging a Response,” a gallery full of the graphic design projects and perceptions of K. Scott Jenkins from October 30 to November 3, 2006. A

reception will be held on Thursday, November 2 from 5:30 p.m. to 7:30 p.m. at the Slocumb Galleries.

Scott Jenkins’ career in graphic design—which has had an emphasis on typography and publication design—is presented with a two-fold purpose: Jenkins’ graduate thesis actually becomes his show. The work includes current and past design projects created by Jenkins, but also provides questions and answers about the graphic design industry and its practitioners’ roles. Not all the answers come from Jenkins, as he interviewed graphic and type design luminaries within his investigation.

Jenkins is the owner of Great Scott Design in Johnson City, established in 1995. He graduated Magna Cum Laude with his BFA from Western Carolina University and received an AAS degree in Commercial Graphics from McDowell Technical College. He has received over 65 ADDY® awards over the past 11 years from the Tri-City Metro Advertising Agency, including two “Best of Show” awards for print media and two “Judges’ Choice” awards.

For more information please call the Slocumb Galleries at 423/439-4291, or you may e-mail Karlota Contreras-Koterbay, Director for Slocumb Galleries at contrera@etsu.edu. E-mail Jenkins at scott@greatscottdesign.com. You may also visit www.art.etsu.edu/slocumb for more details. The Slocumb Galleries are open to the public free of charge Monday through Friday from 8:00 am to 4:30 am.