



# THE TENNESSEE POLL

## **Press Contact Information**

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## **About The Tennessee Poll**

The Tennessee Poll is conducted by the Applied Social Research Lab (ASRL) in the Department of Sociology and Anthropology at East Tennessee State University. ASRL is directed by Dr. Kelly N. Foster, Professor of Sociology.

The Tennessee Poll is an annual public opinion poll funded by East Tennessee State University. The mission of The Tennessee Poll is to provide the citizens and governance of Tennessee with neutral, unbiased information on Tennesseans' perceptions of issues that impact their health, education, and quality of life.

The Applied Social Research Lab is a member of the Association of Academic Survey Research Organizations (AASRO) and adheres to the reporting requirements of the American Association for Public Opinion Research Transparency Initiative standards in research reporting.

East Tennessee State University The Tennessee Poll Summer 2024																
From what you know, do you oppose or support the Tennessee Age-Appropriate Materials Act of 2022?																
		Total	Gender		Party Affiliation			Race			Age					
			Male	Female	Republican & Leaning Republican	Independents	Democrat & Leaning Democrat	White	Black	Other Race	18-24	25-34	35-44	45-54	55-64	65+
From what you know, do you oppose or support the Tennessee Age-Appropriate Materials Act of 2022?	Strongly support	26%	32%	22%	39%	23%	11%	28%	22%	25%	15%	27%	25%	25%	37%	
	Support	40%	41%	39%	48%	41%	27%	41%	32%	46%	57%	41%	52%	42%	32%	24%
	Neither support nor oppose	2%	2%	2%	2%	2%	2%	2%	1%	1%	3%		3%		5%	1%
	Oppose	15%	14%	16%	7%	18%	23%	14%	20%	15%	18%	19%	11%	20%	17%	9%
	Strongly Oppose	17%	12%	21%	4%	15%	38%	16%	24%	12%	7%	13%	10%	13%	22%	29%
<b>Total</b>	<b>Unweighted Count</b>	677	323	348	290	176	203	505	107	59	81	131	99	95	105	166

East Tennessee State University The Tennessee Poll Summer 2024																
From what you know, do you oppose or support the Tennessee Age-Appropriate Materials Act of 2022?																
		Total	Generation				Education			Annual Income			Tennessee Grand Divisions			
			Baby Boomers	Gen X	Millennials	Gen Z	HS Diploma or less	Some College or Associates	Bachelors or Higher	Under \$50,000	\$50,000 - \$100,000	Over \$100,000	East TN	Middle TN	West TN	
From what you know, do you oppose or support the Tennessee Age-Appropriate Materials Act of 2022?	Strongly support	26%	32%	27%	24%	21%	26%	21%	30%	25%	24%	30%	30%	24%	25%	
	Support	40%	26%	40%	48%	51%	45%	50%	26%	45%	45%	26%	42%	39%	38%	
	Neither support nor oppose	2%	2%	3%		2%	1%	0%	3%	0%	0%	2%	2%	2%	3%	
	Oppose	15%	12%	17%	16%	17%	16%	13%	15%	16%	16%	14%	14%	14%	18%	
	Strongly Oppose	17%	28%	13%	12%	9%	11%	15%	25%	13%	14%	27%	12%	21%	16%	
<b>Total</b>	<b>Unweighted Count</b>	677	225	154	183	115	223	213	239	297	191	141	241	291	145	

East Tennessee State University The Tennessee Poll Summer 2024																
From what you know, do you oppose or support the Tennessee Age-Appropriate Materials Act amendment that was passed in 2023 (which extended the law to classroom materials)?																
		Gender			Party Affiliation			Race			Age					
		Total	Male	Female	Republican & Leaning Republican	Independents	Democrat & Leaning Democrat	White	Black	Other Race	18-24	25-34	35-44	45-54	55-64	65+
From what you know, do you oppose or support the Tennessee Age-Appropriate Materials Act amendment that was passed in 2023 (which extended the law to classroom materials)?	Strongly support	27%	34%	21%	40%	22%	11%	28%	23%	20%	15%	23%	27%	29%	31%	33%
	Support	41%	40%	41%	47%	45%	26%	42%	27%	50%	51%	46%	49%	42%	30%	30%
	Neither support nor oppose	1%	1%	1%	1%	0%	2%	1%	3%				1%		4%	1%
	Oppose	16%	14%	17%	9%	18%	23%	14%	20%	22%	24%	20%	12%	19%	11%	11%
	Strongly Oppose	16%	10%	21%	3%	15%	38%	15%	27%	9%	10%	12%	11%	10%	24%	25%
<b>Total</b>	<b>Unweighted Count</b>	<b>677</b>	<b>321</b>	<b>349</b>	<b>293</b>	<b>176</b>	<b>202</b>	<b>507</b>	<b>106</b>	<b>58</b>	<b>82</b>	<b>131</b>	<b>98</b>	<b>98</b>	<b>103</b>	<b>165</b>

East Tennessee State University The Tennessee Poll Summer 2024															
From what you know, do you oppose or support the Tennessee Age-Appropriate Materials Act amendment that was passed in 2023 (which extended the law to classroom materials)?															
		Generation					Education			Annual Income			Tennessee Grand Divisions		
		Total	Baby Boomers	Gen X	Millennials	Gen Z	HS Diploma or less	Some College or Associates	Bachelors or Higher	Under \$50,000	\$50,000 - \$100,000	Over \$100,000	East TN	Middle TN	West TN
From what you know, do you oppose or support the Tennessee Age-Appropriate Materials Act amendment that was passed in 2023 (which extended the law to classroom materials)?	Strongly support	27%	31%	31%	23%	19%	27%	23%	29%	26%	23%	32%	31%	26%	23%
	Support	41%	30%	39%	48%	49%	47%	47%	28%	47%	45%	26%	41%	40%	42%
	Neither support nor oppose	1%	2%	2%			1%		1%	0%	2%	1%	2%	0%	1%
	Oppose	16%	10%	17%	17%	22%	14%	16%	18%	15%	17%	15%	16%	15%	17%
	Strongly Oppose	16%	27%	11%	12%	11%	11%	14%	23%	11%	14%	26%	10%	20%	17%
<b>Total</b>	<b>Unweighted Count</b>	<b>677</b>	<b>224</b>	<b>154</b>	<b>183</b>	<b>116</b>	<b>223</b>	<b>215</b>	<b>238</b>	<b>295</b>	<b>192</b>	<b>142</b>	<b>242</b>	<b>288</b>	<b>147</b>

East Tennessee State University The Tennessee Poll Summer 2024 ---																
Who do you believe should be primarily responsible for making decisions about which materials and books should be available for students to checkout or use in the classroom?																
		Gender		Party Affiliation			Race			Age						
		Total	Male	Female	Republican & Leaning Republican	Independents	Democrat & Leaning Democrat	White	Black	Other Race	18-24	25-34	35-44	45-54	55-64	65+
Who do you believe should be primarily responsible for making decisions about which materials and books should be available for students to checkout or use in the classroom?	School librarians	11%	10%	11%	10%	16%	8%	11%	8%	11%	14%	16%	8%	14%	8%	7%
	Parents	32%	36%	29%	44%	31%	13%	38%	10%	21%	18%	23%	33%	38%	41%	35%
	Teachers	32%	28%	36%	23%	29%	48%	27%	51%	38%	29%	37%	30%	28%	26%	39%
	Library boards	12%	11%	13%	10%	12%	15%	11%	16%	15%	17%	10%	16%	13%	14%	6%
	Local elected officials	3%	4%	2%	4%	2%	3%	3%	2%	2%	7%	2%	4%	3%	1%	2%
	State legislature	4%	5%	2%	6%	2%	2%	3%	6%		7%	5%	5%	1%	3%	1%
	Students	3%	1%	4%	1%	3%	6%	2%	2%	12%	9%	6%	2%	1%	1%	2%
	Other	4%	4%	2%	2%	5%	6%	3%	5%	2%		2%	3%	2%	5%	8%
<b>Total</b>	<b>Unweighted Count</b>	693	330	356	297	179	207	518	110	59	82	131	101	98	107	174

East Tennessee State University The Tennessee Poll Summer 2024 ---																
Who do you believe should be primarily responsible for making decisions about which materials and books should be available for students to checkout or use in the classroom?																
		Generation				Education			Annual Income			Tennessee Grand Divisions				
		Total	Baby Boomers	Gen X	Millennials	Gen Z	HS Diploma or less	Some College or Associates	Bachelors or Higher	Under \$50,000	\$50,000 - \$100,000	Over \$100,000	East TN	Middle TN	West TN	
Who do you believe should be primarily responsible for making decisions about which materials and books should be available for students to checkout or use in the classroom?	School librarians	11%	6%	13%	11%	15%	10%	11%	12%	11%	11%	12%	7%	14%	10%	
	Parents	32%	37%	39%	29%	18%	33%	34%	30%	34%	29%	30%	37%	33%	23%	
	Teachers	32%	36%	25%	33%	32%	33%	28%	33%	29%	29%	38%	34%	29%	34%	
	Library boards	12%	10%	13%	10%	18%	13%	11%	11%	14%	15%	8%	10%	11%	17%	
	Local elected officials	3%	2%	2%	4%	5%	2%	6%	2%	3%	4%	2%	3%	3%	3%	
	State legislature	4%	2%	2%	5%	6%	4%	3%	4%	4%	3%	4%	3%	3%	5%	
	Students	3%	2%	1%	5%	6%	4%	3%	2%	2%	4%	3%	2%	4%	4%	
	Other	4%	6%	4%	3%		2%	4%	5%	2%	4%	4%	3%	4%	3%	
<b>Total</b>	<b>Unweighted Count</b>	693	235	157	185	116	228	218	245	304	194	144	248	293	152	

East Tennessee State University The Tennessee Poll Summer 2024 ---																
Who do you believe should be primarily responsible for making decisions about which materials and books should be available for students to checkout in the school library?																
		Gender			Party Affiliation			Race			Age					
		Total	Male	Female	Republican & Leaning Republican	Independents	Democrat & Leaning Democrat	White	Black	Other Race	18-24	25-34	35-44	45-54	55-64	65+
Who do you believe should be primarily responsible for making decisions about which materials and books should be available for students to checkout in the school library?	School librarians	16%	13%	18%	9%	20%	25%	17%	16%	12%	17%	16%	17%	16%	16%	15%
	Parents	44%	47%	42%	57%	42%	25%	48%	30%	34%	28%	36%	42%	49%	56%	47%
	Teachers	12%	12%	11%	9%	10%	16%	9%	20%	17%	23%	14%	9%	10%	5%	11%
	Library boards	10%	7%	13%	8%	11%	13%	10%	12%	11%	5%	11%	12%	12%	9%	10%
	Local elected officials	3%	5%	1%	3%	1%	4%	2%	4%	5%	2%	5%	4%	2%	3%	1%
	State legislature	4%	6%	3%	7%	3%	2%	4%	5%	6%	8%	8%	5%	1%	3%	2%
	Students	6%	5%	6%	4%	7%	8%	4%	8%	13%	16%	7%	4%	7%	2%	3%
	Other	6%	6%	6%	4%	7%	8%	6%	6%	3%	2%	3%	7%	3%	8%	10%
<b>Total</b>	<b>Unweighted Count</b>	693	331	355	297	178	208	518	111	58	82	131	100	97	108	175

East Tennessee State University The Tennessee Poll Summer 2024 ---																
Who do you believe should be primarily responsible for making decisions about which materials and books should be available for students to checkout in the school library?																
		Generation					Education			Annual Income			Tennessee Grand Divisions			
		Total	Baby Boomers	Gen X	Millennials	Gen Z	HS Diploma or less	Some College or Associates	Bachelors or Higher	Under \$50,000	\$50,000 - \$100,000	Over \$100,000	East TN	Middle TN	West TN	
Who do you believe should be primarily responsible for making decisions about which materials and books should be available for students to checkout in the school library?	School librarians	16%	17%	14%	17%	17%	12%	16%	21%	15%	17%	19%	17%	18%	12%	
	Parents	44%	48%	52%	40%	31%	50%	47%	35%	46%	42%	40%	44%	46%	40%	
	Teachers	12%	10%	8%	11%	20%	11%	9%	14%	9%	11%	17%	10%	9%	18%	
	Library boards	10%	10%	12%	10%	7%	9%	9%	12%	11%	11%	8%	10%	8%	14%	
	Local elected officials	3%	2%	2%	4%	3%	3%	5%	2%	3%	4%	1%	3%	3%	1%	
	State legislature	4%	3%	1%	6%	7%	5%	3%	4%	6%	3%	4%	4%	4%	6%	
	Students	6%	2%	5%	5%	13%	6%	5%	5%	7%	6%	5%	5%	6%	5%	
	Other	6%	8%	6%	6%	1%	4%	5%	8%	3%	5%	7%	8%	6%	2%	
<b>Total</b>	<b>Unweighted Count</b>	693	236	156	185	116	228	221	242	304	193	144	249	293	151	

East Tennessee State University The Tennessee Poll Summer 2024																
--- Which of the following comes closest to your opinion? "Policies like these that challenge or remove books and other materials..."																
		Total	Gender		Party Affiliation			Race			Age					
			Male	Female	Republican & Leaning Republican	Independents	Democrat & Leaning Democrat	White	Black	Other Race	18-24	25-34	35-44	45-54	55-64	65+
Which of the following comes closest to your opinion?	"... disadvantage all students in Tennessee by limiting access to learning"	47%	41%	51%	28%	49%	71%	45%	60%	39%	58%	53%	40%	39%	50%	42%
"Policies like these that challenge or remove books and other materials..."	"... serve to protect all students in Tennessee by providing learning materials that are appropriate for their age"	53%	59%	49%	72%	51%	29%	55%	40%	61%	42%	47%	60%	61%	50%	58%
<b>Total</b>	<b>Unweighted Count</b>	<b>663</b>	<b>312</b>	<b>345</b>	<b>281</b>	<b>171</b>	<b>203</b>	<b>496</b>	<b>107</b>	<b>56</b>	<b>80</b>	<b>131</b>	<b>96</b>	<b>96</b>	<b>97</b>	<b>163</b>

East Tennessee State University The Tennessee Poll Summer 2024															
--- Which of the following comes closest to your opinion? "Policies like these that challenge or remove books and other materials..."															
		Total	Generation				Education			Annual Income			Tennessee Grand Divisions		
			Baby Boomers	Gen X	Millennials	Gen Z	HS Diploma or less	Some College or Associates	Bachelors or Higher	Under \$50,000	\$50,000 - \$100,000	Over \$100,000	East TN	Middle TN	West TN
Which of the following comes closest to your opinion?	"... disadvantage all students in Tennessee by limiting access to learning"	47%	43%	44%	46%	56%	44%	45%	51%	42%	44%	57%	40%	49%	51%
"Policies like these that challenge or remove books and other materials..."	"... serve to protect all students in Tennessee by providing learning materials that are appropriate for their age"	53%	57%	56%	54%	44%	56%	55%	49%	58%	56%	43%	60%	51%	49%
<b>Total</b>	<b>Unweighted Count</b>	<b>663</b>	<b>218</b>	<b>148</b>	<b>183</b>	<b>114</b>	<b>221</b>	<b>209</b>	<b>231</b>	<b>293</b>	<b>186</b>	<b>138</b>	<b>235</b>	<b>283</b>	<b>145</b>