

Strategic Framework #1 Worksheet

ETSU Strategic Framework:

1. Supporting a strategic growth agenda that maximizes the student experience both inside and outside the on-ground and online classroom.

a. Student life/Retention

- i. Prioritize funding and participation for academic, administrative, and co-curricular programs that are designed to create an engaged student experience
- ii. Recognize and develop connections with students at risk of not completing their degree programs.

b. Scholarships

- i. Work with LEAs to increase financial assistance for teacher candidates
- ii. Provide supplemental funding to increase stipends for undergraduate scholarships, Graduate Assistantships and Fellowships to nationally competitive levels
- iii. Provide ancillary support for professional development activities at the undergraduate and graduate level

c. Academics

- i. Increase opportunities and participation by students in high-impact educational practices— e.g., first-year seminars and experiences, learning communities, collaborative assignments and projects, undergraduate research, diversity/global learning (augmented by experiential learning in the community and/or study abroad), service-learning/community-based learning, internships, and capstone courses and projects
- ii. Prioritizing funding for programs that promote diversity
- iii. Increase opportunities for students to interact with faculty outside the classroom
- iv. Promote the creation of innovative programs that support student development in high demand career sectors

d. Recruitment

- i. Increase both undergraduate and graduate applications for admittance to ETSU with a focus on increased yield rates of high quality students
- ii. Increase the number of enrolled students who enter the university as first-time freshmen, first-time transfer students, participants in distance-learning cohorts (instate and out-of-state),

students in cost centers at Sevierville and Kingsport, dual enrollment students, and graduate students

iii. Promote a more diverse student body by establishing benchmark percentages for targeting the enrollment of diverse groups, with the goal of 33 percent of new enrollment growth at ETSU being from traditionally under-represented students

ix. Leverage our educational connection with students in secondary schools with focus on middle school level to expand the core market area for ETSU enrollment from 75 miles to 300 miles