

# Clemmer College Strategic Plan

## **Core Goal 6: Leading the region forward through community engagement and service**

Since the foundation of ETSU as a Normal School in 1911, we have been grounded in improving the lives of individuals in the region. The Clemmer College, with its diverse programs, carries this mission forward promoting awareness of the conditions and needs of our communities and through supportive partnerships to implement activities that impact the lives of those we serve. The Clemmer College will be the beacon of community partnership and impact.

This strategic plan goal and foci propels us to clearly answer the question, “What is your impact?”

Strategic focus area and Initial initiatives:

- 1) Implement an effective internal infrastructure to support and coordinate mission-based community engagement and public service with meaningful impact. (Relates to ETSU Strategic Plan 6.a, b.)
  - a) Develop a Clemmer College Community Engagement and Service Standing committee
    - i) Create a community advisory board
  - b) Record what programs, faculty, staff, and students are currently doing
    - i) Define community engagement and public service (utilize university definition)
    - ii) Create a description of services (intent, need addressed, partnerships, numbers, economic impact, and outcomes)
    - iii) Record professional development provided to practitioners in the region part of our community engagement impact
  - c) Develop and maintain a clearinghouse/resource/website that showcases community engagement activities and opportunities
  - d) Implement a Clemmer College Community Engagement Showcase
  - e) Develop and implement recognition for faculty, staff, and students engaged in community engagement and service (e.g., tenure and promotion, awards, workload, certification, etc.)
- 2) Sustain a culture of engagement through evolving opportunities that impact identified needs and disparities, promote civic-mindedness and leadership, foster health, wellness, and educational attainment in the region and our communities. (Relates to ETSU Strategic Plan 6.c, d, e, f, g.)
  - a) Develop and maintain a mechanism for community agencies, non-profits, and schools to request services (see 1.c.)
  - b) Develop opportunities to identify existing needs within the community as a frame for community engagement projects
  - c) Maintain and develop Service-Learning courses
  - d) Develop need, response, evaluation/impact loop and mechanism for collecting data regarding impact