

Strategic Framework #1

“Supporting a strategic growth agenda that maximizes the student experience both inside and outside the classroom”

Focus group outcomes

Moderator: Mike Ramsey

General Issues Raised

- Insurance for GAs
- What is effective online teaching

Strategic Focus Areas and Implementation Initiatives

Student Life

- Increase living/learning communities
- Buddy/mentor system – grad to undergrad
- Grow/support student organizations & professional organizations
- Funding student professional development
- Improve cohort student experience
- Improve student professional development
- Student advisory council/board
- Social events for students
- Welcome process for new students
- Celebrate graduates at all levels
- Mark important milestones for students – pass praxis (or similar)
- Recognizing student engagement outside of academics
- Recognize student achievements
- Engagement opportunities with alumni
- Student ambassador program
- Include cohort groups & online students in student life opportunities
- Create student lounge/resource area
- Stay in contact with student off campus (summers/breaks) – communicate opportunities
- Increase COE student events and improve engagement
- Provide opportunities for a diversity of students
- Inclusive student opportunities
- Increase involvement in student organizations
- Increase student identity within COE
- Collaboration between student life and academics
- Provide destressors for our students (e.g. animals on campus)
- Needs assessment for our students on regards to student life
- Rejuvenate/reinstate “Ask Me”

- Increase marketing opportunities for students
- Student/faculty social events
- Increase Little Bucs opportunities

Scholarship

- Increase amount of funding for GA/Fellows
- Increase number of GA/Fellows
- Increase funding for underrepresented groups
- Market/advertise/promote scholarship opportunities (both UG & Grad)
- Prioritize GA/TS/Fellowships for COE students
- Improve communication between applicants and coordinators
- GA/Fellowship funding should match program length (e.g. 12 mo program = 12 mo funding or 3 yr program = 3 year funding)

Academics

- Provide an avenue for students to participate in research (make aware of what is going on), research clusters
- Provide/promote study abroad/international experience
- Look at online opportunities – what programs would be good to offer online
- Curricular resource center
- Increase community service learning
- Increase high impact practices for on-ground and online teaching
- Internationalization of curriculum
- Student advisory board
- Education/teaching centered General Education Course
- 4 year graduation promise for appropriate programs
- Increase cross-department collaboration
- Increase/improve high quality field experience/service learning opportunities
- Increase student collaboration (undergrad/grad/faculty)
- Improve/increase student opportunities for academic experiences
- Coordination of resources for students to reduce economic burden (textbooks, software, etc...)
- Improve internship communication and increase opportunities
- Increase interdisciplinary opportunities for students in and out of the classroom
- Increase educational resources for students

Recruitment

- Recruitment coordinators – for American and international students
- Increase funding for recruitment for college and departments
- Increase/update materials for marketing

- Improve/streamline admissions process
- Increase marketing
- Focus on diversity – increase diversity recruitment initiatives
- Marketing coordinator (full-time or GA)
- Involve current students in recruitment
- Involve alumni in recruitment
- Develop ROI for recruitment
- Collaborative projects with high school students
- Peer tutoring for high school students
- Increase COE branding/marketing
- Expand dual enrollment opportunities
- Increase presence in schools (K-12) for recruitment