Summarized Employer Survey for Advanced Level Programs

Reading Specialist

Survey of Employers of the ETSU Master of Education in Reading Completers: The satisfaction of employers is evaluated using an EPP created Employer Survey in Qualtrics. The survey was presented one year after students graduated (spring 2023). One respondent completed the survey and strongly agreed (4.0) that the program graduate has consistently demonstrated strong abilities in instruction, assessment, and knowledge related to the program content and teaching duties. The plan to increase the response rate for next year's report includes: (a) reaching out to the respondents (completer employers) at least 3 times via email, and (b) reaching out to the respondents via social media channels or via a direct phone call.

School Librarianship Program

The satisfaction of employers is evaluated using an EPP created Employer Survey in Qualtrics. The survey was presented in 2022. It was sent to supervisors who hired a prior candidate in the School Librarianship program. Six of sixteen supervisors responded to the survey, providing the highest rating of 4 on all but one occasion (that being 3.83) as to the duties and tasks hires could complete (see examples below). The employers supervised completers who were working as librarians in their buildings. On a rating of 12 questions, supervisors strongly agreed that students were highly prepared to:

- Advance students reading, motivation, and progress in critical thinking, research, and creative endeavors
- Develop and facilitate equal access to print and digital collection for self-directed and collaborative interactions
- Communicate with others to develop a strong library program
- Uses a range of learning and technology tools to access, interpret, and evaluate information and advocate for the profession

And eight others.

• The average was thus 3.95 on a 4.0 scale.

Comments from employers included:

- "Truly one of the best hires I have ever made,"
- "We are so blessed to have her," and
- "Creative, knowledgeable, hardworking."

Educational Leadership Programs

LEAs have input into candidate selection by providing letters of recommendation from the candidate's principal, Director of Schools or designee. When possible, LEAs participate in screening interviews of candidates.