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**Register for LEAD 5701**

**Financial Leadership and Resource Development**

**Leadership Success Begins with You!**

* **Explain, prepare & interpret audit reports**

#LEARN2LEAD

* **Analyze effectiveness & efficiency in an organization’s management & fundraising activities**
* **Create an organization budget through realistic community organization scenarios**
* **Evaluate and draft grant budgets**
* **Identify and assess methods of community fundraising**
* **Establish a personal vocabulary of financial management terminology**
* **Interpret financial standing of a community organization through four major finance reports**

***Take as an elective or as part of the new Graduate Certificate in Community Leadership***

**Contact: Dr. Harley-McClaskey, harley@etsu.edu**

**East Tennessee State University**

**New Program at ETSU**

**Graduate Certificate in Community Leadership**

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**Four Courses:**

1. **LEAD 5501 Strategies for Personal Productivity and Interpersonal Effectiveness—**A study of self-management, personal leadership growth, dialogue analysis, empathic listening, conflict resolution, trust building, & emotional intelligence
2. **LEAD 5601 Foundations for 21st Century Leadership—**A study of team building, team leadership, & organizational systems, including the alignment of mission, vision, & goals as community leadership best practices
3. **LEAD 5701 Financial Leadership and Resource Development—**A study of financial & resource management of community organizations, to include: monitoring, audits, fundraising, & grant management
4. **LEAD 5801 Empowerment, Collaboration, and Advocacy for Change—**A capstone study of community leadership as a collaborative team engaged in an organizational change initiative

**For more information, contact:**

**Dr. Harley-McClaskey, harley@etsu.edu**

**423-439-7683**

**East Tennessee State University**