



create appalachia

economic and community development through the arts
createappalachia.org

March 8, 2017

Audrey Depelteau, Director
Liz Bennett, Assistant Director
ETSU Innovation Labs
Campus Box 70439
East Tennessee State University
Johnson City, TN 37614

Dear Audrey and Liz:

Please accept our deepest gratitude for being an in-kind sponsor of the Arts@Work 101 Series for 2016-2017. We can't thank you enough for your willingness to allow us to use your classroom for our evening programs. Through your generosity, we have been able to serve area artists seeking to learn more about marketing and self-promotion. As you know, we are working hard to help regional artists and artisan become more entrepreneurial in their approach, and having support from ETSU Innovation Labs has been integral to our success with the inaugural series.

Thank you for being a community-minded partner that understands the importance of supporting regional arts-based businesses!

Gratefully,

Katie Hoffman, Executive Director

Cher Cornett, President